

MIREIA PELEGRIN

Comms Manager & Graphic Designer based in Barcelona

CONTACT

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EDUCATION

2023 - 2024

MA Graphic Communication Design
BAU University

2021 - 2022

MA Fashion & Luxury Marketing
Management
ESIC University

2017 - 2021

Degree in Advertising,
Public Relations and Marketing.
Specialization in audiovisual creativity
Blanquerna URL University

LANGUAGES

Spanish & Catalan

Native

English

C1

Stays in the United Kingdom
(2012, 2013, 2014)

Stays in the United States
(2015, 2016)

French

DELF A2

EXPERIENCE

January 2024 - Present

Don Fisher

Communication & Sales Manager

Graphic Design and Content Creation
Communication Platforms Management
SEO Improvement and Website Management
Marketing Campaigns to Optimize Sales
Distributor and Retailer Relationship Management

February 2023 - June 2023

CENTRIS EVENTS - BRUNCH ELECTRONIK
Social Media Manager y Content Creator

Management of all Social Media and ticketing platforms
Content Creation, Copywriting, and Newsletters
Communication Strategy Planning
Crisis Management
Event Coverage

February 2022 - February 2023

ARDENUY PRESS OFFICE
Fashion Agency - Showroom

Multibrand Client Management & Influencer Marketing Management
Showroom Stock Management
Event Promotion and Organization
Report Preparation, Press Kits, and Clippings

January 2020 - June 2020

PROXIMITY AGENCY
Creative Intern in Advertising Agency

Support and production in the creative department
Support in campaigns and market and Buyer Persona analysis
Participation in workshops with clients

TOOLS

**ADOBE SUITE, FIGMA & OFFICE 365
MAILCHIMP
SHOPIFY & WORDPRESS**